

Caprice Crawford | Founder

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ALA NI



STAGE Theatre selection 1993 Carmen Jones The Old Vic, London Directed by Simon Callow| Ensemble 1994 Faust The Old Vic, London |Directed by Leon Robinson| Lead dancer 2005 Daddy Cool Shaftesbury Theatre, London |Directed by Adam

Television Emu's TV, (1987-1988) Jim Henson's Nursery Rhymes (1990) Carmen Jones, The Old Vic, (1991) Kool-Aid commercials, (1988-1991) McDonald's commercials, (1990/1991) Clearasil Campaign and Commercial, (1993)

British Airways commercial, (1994)

MUSIC CONCERTS
Somerset House, London
La CIGALES, Paris
Montreal Jazz festival
Montreux Jazz festival
North Sea Jazz festival
Nina Simone tribute, Philharmonic Paris
Lincoln Center, New York

EDUCATION / TRAINING

1992-1997 Sylvia Young Theatre School, London 1989-1992 Ravenscourt Theatre School, London 1985-1989 Corona Academy

MUSIC & DANCE

Trained in singing, ballet, jazz, tap, stage fighting, mime.

VOICE OVER

ARTE concert - Nina Simon Resonances au Pantheon

CHANEL Christmas Holiday 2024

CHANEL Sublimate Core March 2023 - English/ French voice

CHANEL No1 serum 24 2023

CHANEL No5 2023

CHANEL Fascia 2023

CHANEL No1 serum year 2023

CHANEL L'essence Lumiere 2024

CHANEL Les extract de nuit 2024

CHANEL Le Teint 20 2023

CHANEL Camellia Science 2022

BBC "Island" Radio play 1996

British Airways 1995

Toys 'r' Us 1992

Kellogg's 1991

Brand performance (MUSIC)

Channel 2022

LVMH 2019

Rolex 2018

Cartier 2017

ALA.NI BIO -

Paris-based Londoner of Grenadian descent, ALA.NI is a mulV disciplinary arVst. A singer/song writer, music producer, visual arVst, video director, writer, photographer and all round creaVve.

Her photography work has been presented in collaboraVon with Colele Paris, Blue Project Gallery, Barcelona, Art Factory Gallery, Paris.

ALA.NI has directed and conceptualised most of her music videos and sees this visual aspect as an intrinsic part of her music making.

ALA.NI's last album, self-wrilen, produced & arranged, ACCA, released in January 2020, featuring appearances from both Iggy Pop and rapper/actor Lakeith Stanfield (of Atlanta and Sorry To Bother You fame) and recorded enVrely A cappella.

ACCA is the follow-up to ALA.NI's widely praised 2016 debut You & I recorded at Andrew Hale's (Sade) Owl Studios & Damon Albarn's (Blur, Gorillaz) Studio 13 with support by the likes of NPR music, The Fader, Elle France, Associated Press and Nylon, with some esteemed fans in the likes of David Lynch, David Byrne and Jean-BapVste Mondino.

A powerful and uncompromising vision of modern womanhood, ALA.NI is an unapologeVcally honest and emoVonal arVst in many ways.



Photo by Mondino

A potent, self-reflective work, it revealed a songwriter who was rapidly blossoming, rapidly turning into something special. - Clash magazine

ALA.NI has embarked on an arVsVc path laid out decades ago: her great uncle, Leslie "Hutch" Hutchinson was a king of cabaret in the 1930s men- tored by Cole Porter,

ALA.NI reached a newfound self-awareness: she looked to the past in both soul and style, and an enduring, jazzy sound emerged. - Interview Magazine

ACCA, then, is astonishingly creavve, taking a cappella music to another level - MOJO ACCA is a step-up: potent and full-bodied - Aesthe@ca Magazine

Her vocal tone is soulful and her emotions seep through every phrase - NPR There's nothing else like that right now - Iggy Pop

Delivered in tones pure and unaffected, hers are poised, emoVonally charged songs - MOJO ****

The most single-minded album you'll hear all year - Q ****

ALA.NI seems to have descended, fully formed, from the heavens - Evening Standard A curio you didn't know you needed VII it arrived - Observer

An engrossing hymn to love's mad carousel - Clash Magazine

It's almost a let-down to learn that she's not a spectre but a funcVoning human - The Guardian

VIDEOS -

A selec@on of videos directed, created and produced by ALA.NI

ALA.NI - Le Diplomate FT. IGGY POP [Official Video]

hlp://www.youtube.com/watch?v=qYtgsXXlbus

ALA.NI & Adrian Younge - Lament for EmmeU Till (Amazon Original) [Official Video]

hlp://www.youtube.com/watch?v=Azq2rf9aTWA

ALA.NI - Cherry Blossom (Official Video)

www.youtube.com/watch?v=k7PJxrNEvFc

ALA.NI - Cherry Blossom (Official Video)

ALA.NI - Come to Me (Official Video)

www.youtube.com/watch?v=g6x-Qnam4fM

ALA.NI & Sheldon Shepherd - Let's clear some air

www.youtube.com/watch?v=z 2CbGB5nrU

MUSIC -

EP's

"ALANI" (Self release/ ATC Management) 2011

"Christmas VOL 1" (Self release) 2021

Solo Albums

"You and I" (NO FORMAT/ SONY FRANCE) 2016

"ACCA" (SONY FRANCE) 2020

Remix (Produc@on)

"One more Change" - Mavis Staples (ANTI RECORDS) 2021

[&]quot;Spring" (NO FORMAT/ SONY FRANCE) 2015

[&]quot;Summer" (NO FORMAT/ SONY FRANCE) 2015

[&]quot;Autumn" (NO FORMAT/ SONY FRANCE) 2015

[&]quot;Winter" (NO FORMAT/ SONY FRANCE) 2015